

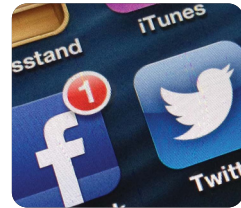
## Swindon & Wiltshire LEP Digital Programme

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### ▶ How to Drive Results through Social Media

A powerful way to grow your business, social media marketing can lead to new customers, increased sales and ultimately more profit. Simply signing up to Twitter, Facebook and LinkedIn is not enough, you need to align your social media activity with your business strategy to drive results.

Find out how to achieve all of this by attending one of our workshops.



<b>Date:</b> 05 Feb 2015	<b>Time:</b> 9:30 - 15:30	<b>Price:</b> Free : Mecure Hotel, 1 St John Street, Salisbury SP1 2SD
<b>Date:</b> 11 Feb 2015	<b>Time:</b> 9:30 - 15:30	<b>Price:</b> Free : Angel Hotel, 8 Market Pl, Chippenham, SN15 3HD
<b>Date:</b> 24 Feb 2015	<b>Time:</b> 9:30 - 15:30	<b>Price:</b> Free : De Vere Hotel, Shaw Ridge Leisure Park, Swindon SN5 7DN

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### ▶ How to Grow your International Business through Digital Marketing

Growing your brand and developing new overseas markets takes creativity, passion and consistency to get things moving in the right direction.

Our specialist consultant will provide you with an insight into the potential of digital marketing and show you how to harness the power of social media in order to increase your sales internationally.



<b>Date:</b> 10 Feb 2015	<b>Time:</b> 9:30 - 15:30	<b>Price:</b> Free : Swindon Arts Centre, Devizes Road, Swindon SN1 4BJ
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### ▶ Digital Marketing that will give your Business the Edge

This event looks at modern and effective marketing techniques that will give your business the edge over competition, focusing on the future of mobile and digital business, content marketing and effective web design that drives results for your business.



<b>Date:</b> 25 Feb 2015	<b>Time:</b> 8:30 - 14:00	<b>Price:</b> Free : Chiseldon House Hotel, Wootton Bassett, Swindon SN4 0NE
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